



The Kalamazoo Outlaws Football Organization is a proud member of the Great Midwest Football League. The GMFL is a well-known and very respected adult amateur football league that houses multiple teams ranging from Michigan, Missouri, Arkansas, Wisconsin, Indiana and Illinois.

The Outlaws home field is Socian-Rapaz Field @ Mayor's Riverfront Park, Kalamazoo MI. All home games are played on Saturday night's beginning in May with kickoff at 6:00 PM. The Outlaws offer opportunities for High School, College, or just the average person to continue their dreams of playing football. We routinely have scouts from the CFL, D1, D2, and D3 schools attending our games giving players the chance to move up to "the next level" if that is their desire. Our family-oriented fan base consists of our community of all ages and walks of life, and grows with each game. We also strive on community support and events to provide quality role models throughout our community.



www.gmfleague.com



"Semi-Pro and Proud"

www.kalamazoooutlaws.com

Advertising Opportunities Detail:

Illustrated in the following sections are the available opportunities with the Outlaws. These opportunities within this proposal can be modified to suit your direct needs. Spaces are limited and are given on a first come basis. We look forward to working with your business to help maximize exposure.

1. Game Day Sponsorship:

Includes: 3x6 Banner placed on the 50 yd line for that game, rest of season it will be rotated along fence line surrounding the field, home side

Business name announced once per quarter (Entire Season)

Linked logo website display on home page (Entire Season)

Full-page ad in Game Day Program (Entire Season)

Promo Give-away with Business Name and Logo (Agreed on Home game)

10 season tickets and 40 regular season tickets

Named Official Sponsor of Game.

Game Day Sponsorship \$2,000

2. Patches on Uniforms

We have 2 patch options available on our uniform. Options consist of:

Home Outlaw jerseys

Away Outlaw jerseys

Patches on Uniforms \$1,000.00 each

3. Banners

Banners will be displayed on the fence around the football field on Game Days for entire season.

\$75 per game will be applied for banners that companies already has.

Banner 4x6 \$1,250

Banner 3x6 \$1,000

Banner 3x4 \$750.00

4. Program Ads

Program ads come in a wide variety of sizes and colors. We can insert a coupon for your business if that is your desire, or it can be a plain ad with contact information.

Program Ad (Color) Business card \$200.00

Program Ad (Color) 1/4 page \$350.00

Program Ad (Color) 1/2 page \$500.00

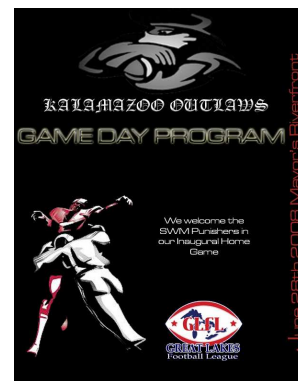
Program Ad (Color) Full page \$750.00

Program Ad (Black & White) Business card \$150.00

Program Ad (Black & White) 1/4 page \$250.00

Program Ad (Black & White) 1/2 page \$400.00

Program Ad (Black & White) Full page \$650.00



5. Website Ads

Website ads consist of a link to your site or a small logo. (Entire Season)

Website Ad \$75.00
Linked Ad \$100.00

6. Ticket Sponsor

Sponsor will have coupon and/or ad on back of ticket for the entire season, guaranteed expose on 4,000 - 6,000 tickets printed and given out.

Ticket Sponsor \$3,000

7. Business Card Sponsor

Sponsor will have ad spot on back of all business cards, guaranteed exposed on 1,000-2,000 cards for the 2012 season.

Business Card Sponsor \$500

8. Mini-Footballs

Sponsor will have ad spot on mini-footballs used as promotional incentives and given out to our fans throughout the year.

Mini-Football \$2,000

Overview

The Kalamazoo Outlaws have built a reputation built on giving back to our surrounding area communities and reaching out to support many other organizations. In 2012 the Outlaws will continue their quest to be a leader in their community and look forward to bring quality, affordable family fun to Kalamazoo County. The Outlaws will work hard with your organization to help customize a great opportunity providing you with quality low cost advertising space and support to help grow your business.

Contact Information:

Kalamazoo Outlaws Football
3381 Lincolnshire blvd
Kalamazoo MI, 49001

269-

Email: c.sechman@kalamazoooutlaws.com

www.kalamazoooutlaws.com

Order Page

Please select the Sponsorship level you wish, then complete your company information, sign and attach your check for payment. All artwork **MUST** be submitted within 10 days, no exceptions. Any Sponsor not submitting artwork agrees that the Outlaws can use the simplest design available and will hold the Outlaws harmless if that design is not acceptable to the Sponsor.

Type of Package	Cost	#of Pkgs	Total \$
Game Day Sponsor	\$2,000.00	_____	_____
Uniform Patches	\$ 1000.00	_____	_____
Banners			
4x6	\$1,250.00	_____	_____
3x6	\$1,000.00	_____	_____
3x4	\$ 750.00	_____	_____
Program Ads			
Color Business Card	\$ 200.00	_____	_____
Color ¼ Page	\$ 350.00	_____	_____
Color ½ Page	\$ 500.00	_____	_____
Color Full Page	\$ 750.00	_____	_____
B/W Business Card	\$ 150.00	_____	_____
B/W ¼ Page	\$ 250.00	_____	_____
B/W ½ Page	\$ 400.00	_____	_____
B/W Full Page	\$ 650.00	_____	_____
Website Ads	\$ 75.00	_____	_____
Linked Ads	\$ 100.00	_____	_____
Ticket Sponsor	\$3,000.00	_____	_____
Business Cards	\$ 500.00	_____	_____
Mini-Footballs	\$2,000.00	_____	_____

Sponsor Information

Name of Business: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Email Address: _____ Website: _____

Work Phone Number: () _____ - _____ Ext. (_____)

Contact Name: _____

Title: _____

Package Name: _____

Amount Sponsored: \$ _____ . _____

Sponsor's Signature: _____ Date: _____

Outlaws Representative Signature: _____ Date: _____